xoonio
Drive innovative consumer strategies

D2C

Why Xoonio changes Direct-To-Consumer

Xoonio is a drop-in video app for consumer electronics companies and can be used for marketing, sales and as a service platform for physical products. Its use in all areas enables the transformation of customer communication from a cost centre to a profit centre.

Xoonio's core technology allows users to see/show products on their smartphone and to discuss challenges with in-house experts or a larger community via video in real time. Other Xoonio add-ons such as tech quizzes or the creation of product wish lists allow additional strategies for customer acquisition.
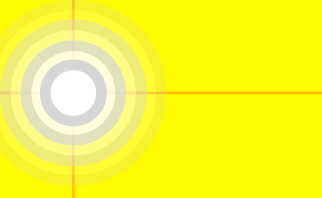
LIVE
from the shops

Donation buttons
Product links

Ideally made for

Awareness: Proactive customer communication leads to higher brand awareness

Marketing: Promotion of products in interactive live rooms gets you closer to consumers

Sales: Conversion features allow the next generation of online sales

Service: Visually supported explanations reduce the effort to solve problems

Bullets

● Live
● Video
● Marketing
● Sales
● Service
● Interactive

- Draw on screen
- Set markers
- Change streams
- Show emotions

★ ★ ★ ★ ★

⬆ Up to 5% higher Net Promoter Score (NPS)

⬆ Up to 20% higher customer satisfaction

⬆ Up to 7% more online revenue

It's time to do the big step

Manufacturers neither rely on their own webshops as showcases nor on independent retail anymore. The vast amount of additional sales and marketing channels, increasing on daily base, sets the scene for new direct ways to sell to consumers. Xoonio represents the next generation of D2C, offering live drop-in video rooms and ways to invite the community to get actively involved.

Invite consumers to your live Xoonio rooms

Get closer to your consumers

Pandemic not only empowered consumers in their online activities by radical digitalization efforts, it made them even more open to the "convenient way" of purchasing goods. A study of Deloitte found, that 8 out of 10 consumers today expect their trusted brand to get closer as ever, abandoning retail for the time being. Xoonio offers the closest possible connection to consumers currently.

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Vision

Our vision is to connect people all around the world for the largest, highly sustainable community for resolving tech issues.

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